

# Promote the Meiji ROESG® Management

**Presentation for ESG Meeting** 

**December 14, 2021** 

# 2023 Medium-Term Business Plan Promote the Meiji ROESG®\* Management



Convert business management to achieve both ROE improvement and **ESG** enhancement without any compromises

**Indicators Achieve** The Meiji ROE unique to **ESG** goals ROESG Meiji Depending on Target for Target for **Every** achievement. FY2023 FY2023 **Achievement** set coefficient >11% 13 pt Add 1 pt 0.8-1.2 **MSCI** 

- DJSI
- FTSE4Good
- **CDP** 
  - Climate Change
  - **Water Security**

- 1. Extend healthy life expectancy
- 2. Amount of protein intake
- 3. Vaccination rate for influenza vaccine
- 4. Employee engagement score
- 5. Sales growth rate for products that contribute to healthy diets, value-added nutrition products, products that contribute to a super-aged society
- 6. Success in and supply of vaccine and therapeutic agent for COVID-19

<sup>\*</sup> ROESG is a registered trademark for a management indicator developed by Kunio Ito, a professor at Hitotsubashi University.





Our ESG indicators are the combination of overall ESG evaluation and environment focused rating. We chose MSCI ESG Ratings, DJSI, and FTSE4Good, and CDP.

Evaluation indicator	FY2020	FY2021	Target for FY2023
MSCI ESG Ratings	ВВ	Not yet available	Α
DJSI	80 <sup>th</sup> percentile	84th percentile	90th percentile
FTSE4Good	3.0 pt	3.0 pt	3.5 pt
CDP - Climate Change	A-	A-	Α
CDP - Water Security	A-	Α	Α

- Improved: DJSI and CDP (Water Security) ratings
- FTSE overall score unchanged, but trends diverged between categories
  - Improved: Biodiversity and supply chain
  - Worsened: Human rights and Community
- → Amid increasing importance of environmental initiatives, overall progress in our efforts lead to higher ratings for environmental initiatives

# Meiji ROESG®: Indicators unique to Meiji



#### We chose six indicators:

- The social issues that we particularly focus on during the 2023
   Medium-Term Business Plan
- Human resources that support corporate activities

ltem	Target	
Extend healthy life expectancy	+1 year (compare to 2016)*1	
Amount of protein intake	75g/day	
Vaccination rate for influenza vaccine	60%	
Employee engagement score	A*2	
Sales growth rate for products that contribute to healthy diets, value-added nutrition products, products that contribute to a super-aged society	At least +10% (compared to FY2020)	
Success in and supply of vaccine and therapeutic agent for COVID-19	Development and supply	

- Human resources are the driver for both business and ESG.
- We are changing the way we think, thereby cultivate the organization and culture that enable both profit growth and sustainability

<sup>\*1 2016 (</sup>men 72.14 yrs old/women 74.79 yrs old)

<sup>\*2 2019</sup> survey: BB

## Today's agenda



- 1. Our efforts for environmental issues
- 2. Change the way we think
- 3. Further improve governance



# 1. Our efforts for environmental issues

# Our efforts for environmental issues Meiji Group Long-Term Environmental Vision



# Meiji Group Long-Term Environmental Vision Meiji Green Engagement for 2050

Now the global environment is in a crisis. The Meiji Group is committed to achieving coexistence with nature by engaging in global environmental issues. Thus, we will contribute to help realize sustainable global environment.





#### Climate Change

Eliminate CO<sub>2</sub> and other greenhouse gas emissions throughout our entire supply chain Become carbon neutral



#### Circular Economy

Achieve zero waste in the manufacturing process Minimize the use of natural capita



#### Water

Reduce water use intensity per unit of sales by 50% Restore 100% of the water used as raw material for products (Water Neutrality)



#### **Pollution Prevention**

Achieve zero pollution due to chemical substances originating from our business activities

# Our efforts for environmental issues Progress in FY2021



✓ Joined the Japan Climate Leaders' Partnership (JCLP) (July, 2021)

Joined the JCLP, a group of companies dedicated to achieving a sustainable, carbon-free society

✓ Joined RE100 (September, 2021)

Joined the RE100, a global initiative of companies aiming to use 100% renewable energy for all electricity used

✓ Adopted an internal carbon pricing system (October, 2021)

Set an internal carbon price of JPY 5,000/t-CO<sub>2</sub> for capital investments that impact change (increase/decrease) in CO<sub>2</sub> emissions

✓ Acquired SBT (Science Based Targets) certification (October, 2021)

Received certification from the SBT Initiative related to our greenhouse gas reduction goals

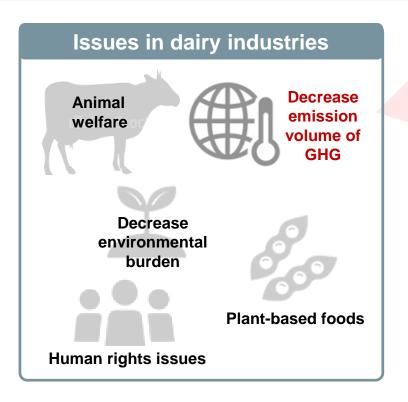
✓ Joined Japan Hydrogen Association (JH2A) (December, 2021)

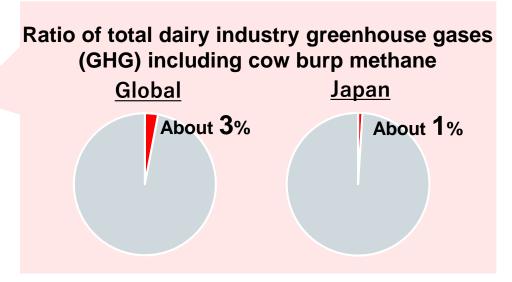
Joined JH2A, a group aiming to drive creation of global cooperation and hydrogen supply chain in hydrogen field

## **Efforts to realizing Dairy Net Zero**



As a top manufacturer engaged in maximizing the value of milk, the Meiji Group aggressively supports the dairy industry's efforts to resolve social issues that our industry is facing.





#### Dairy industry global contributions

- Jobs created by the dairy industry:Approx. 1 billion people
- Regular dairy product consumers:

Approx. 6 billion people

Ref.: Climate change and the global dairy cattle sector, the Food and Agriculture Organization of the United Nations and the Global Dairy Platform. 2019

# Options for reducing GHG emissions from the dairy sector



#### 1. Feed and feeding management

- Increase feed efficiency by optimizing the energy and protein content in feed.
- Store more carbon in the soil by means of better grassland management.

#### 2. Manure management

By using cow manure in biogas systems, it is possible to: reduce emissions of GHGs associated with the storage of manure; improve the quality of fertilizer and replace fossil energy sources

### 3. Fertilizer management (manure and commercial fertilizer)

- Lower manure application rates and the incorporation of manure into soils can reduce emissions while maintaining farm productivity.
- Use commercial fertilizer produced in an environmentally friendly way with a low carbon footprint.

#### 4. Energy use at the farm

Reduce fossil fuel energy use and increase the use of sustainable energy, e.g. wind energy and biofuel to replace fossil energy sources.

### 5. Animal health and husbandry

- Improve animal and herd fertility and reproduction and increase dairy profitability.
- Keep animals healthier and thus reduce the prevalence of diseases and parasites, and increase productivity

Ref.: Climate change and the global dairy cattle sector, the Food and Agriculture Organization of the United Nations and the Global Dairy Platform, 2019

## **Efforts to realizing Dairy Net Zero**



Using relationships with farmers formulated through our unique support activities (Meiji Dairy Advisory: MDA), we will contribute to help realize sustainable dairy production

"Methods to suppress the methane production in cow's digestive tract"

- Increase the milk production volume per head
- 2. Forage feedstuff that produce less methane
  - Increase fat content in feedstuff
  - Add calcium salt of fatty acids
- 3. Control microorganisms in the first stomach
  - Decrease hydrogen and formic acid that produce methane
  - Promote Propionic acid fermentation
  - Add additive that cause alternation of gut microbiota
- 4. Breed dairy cattle that produce less methane

# Number of visits to dairy farmers through MDA

By FY2020

948 cumulative visits

 $\downarrow$ 

**Target** 

By FY2023

More than **2,150** cumulative visits



MDA activity example:
Improvement activities including dairy
cow health check and feeding behavior
check on-site



# 2. Change the way we think

### Think of sustainability as a personal issue



### Appoint meiji Brand Promotion Leaders and accelerate efforts to unify sustainability and business operation

#### **Meiji Brand Project**

#### meiji Brand Promotion Leader **Secretariat**

Chief of the secretariat (Meiji HD): General Manager, Corporate Development Dept., Sustainability Management Dept.

Members (Operating companies): Corporate Development Dept., Human Resources Dept., Sustainability Dept.

Brand Promotion Responsible person: **General Managers Brand Promotion Leader: Managers** 

Responsible person: about 250 persons Leaders: about 820 persons



#### «Roles for Leaders»

#### 1. Realize Now ideas for wellness

- Hold meetings at work regularly
- Help change everyone's awareness at work: Make realizing Now ideas for wellness everyone's issue at work
- Accelerate to realize proposals for Now ideas for wellness at work

### 2. Accelerate deeper understanding of sustainability

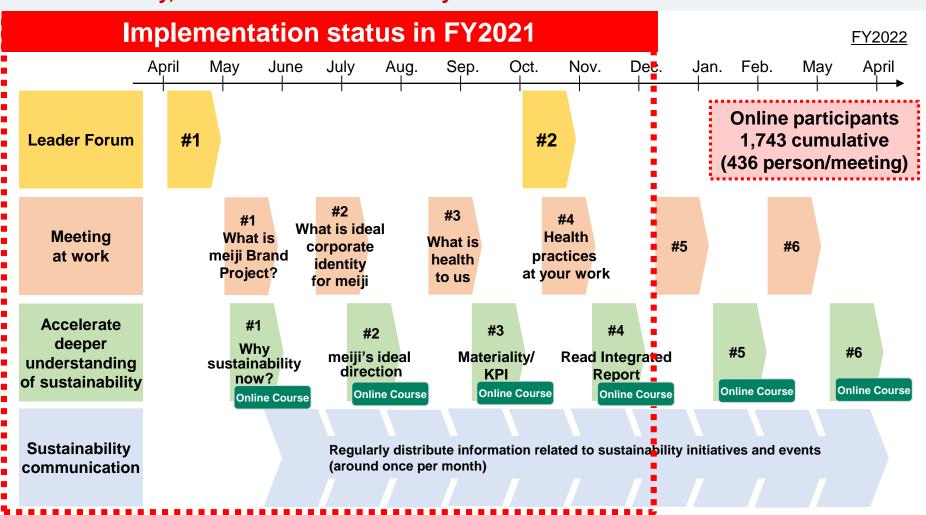
- Keep everyone informed about information from sustainability department routinely
- Foster mindset to contribute to the society through business operation

# Promoting sustainable activities by meiji Brand promotion Leaders



meiji brand promotion leaders

Participate in leadership forums, Hold meetings, Accelerate deeper understanding of sustainability, and Promote sustainability communication at work



# Promoting sustainable activities by meiji Brand promotion Leaders





The Meiji Group Integrated Report

Until FY2017





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The Meiji Group Annual Report

The Meiji Group

**CSR** 

Report



From FY2018

The Meiji Group **Integrated Report** 

財務・非財務の両面から企業の

**Distribute to Employees** 

牡外秘

#### Integrated goal: Meiji ROESG

Concept for 2023 Business Management Plan:

Realize the Meiji Group 2026 Vision

Realize both profit growth and sustainability activities

#### 統合目標

ROEとESGを統合した目標として ROESGに代表される指標を策定する

#### (考え方)

伊藤邦雄教授が提唱するROESGを参考にする 明治ならではの取組を指標に反映する

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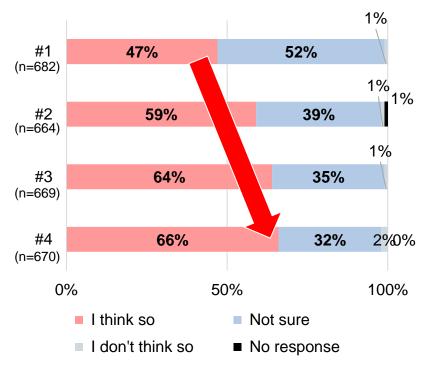
## Making sustainability a personal issue



# An employee sustainability awareness survey indicated that employee pride is improving through meiji Group sustainability activities

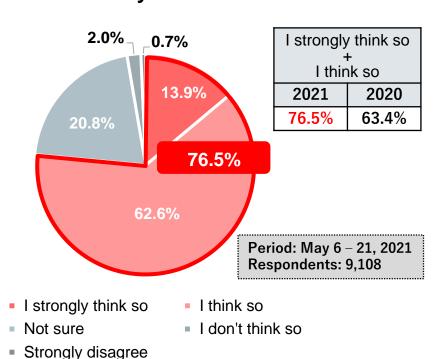
#### Follow-up survey for meeting at work

Q. Will sustainability activities lead to changes in members' awareness/behavior at work?



#### 2nd sustainability awareness survey

Q. Do you feel pride working at meiji Group knowing the Group engaged in sustainability activities?





# 3. Further improve governance

### **Revised Corporate Governance Policy**



# Reviewed to reflect revised content of revised Corporate Governance Code and Stakeholder Engagement Guidelines, and posted on our website

#### Main points

#### 1. Created new chapter on sustainability

 Clearly stated our basic approach and outlined policy on increasingly important themes such as D&I promotion and ESG and TCFD disclosures

#### 2. Reviewed to further improve efficiency of the Board of Directors

- Clearly stated that the structure of the Board of Directors should consider diversity, including nationality, gender, and age.
- Changed policy on efficiency assessments to include third-party assessments of the Board of Directors approx. once every three years in addition to existing survey-based self-assessments (conducted annually).

# 3. Appointing independent outside directors to chair Nomination Committee and Compensation Committee

- The chairs of the Nomination Committee and Compensation Committee will be selected by mutual vote from among members who are independent outside directors, and the nominations will be conducted in a way so that the same person does not chair both committees
  - → We will continue to reevaluate governance policy as necessary to reflect the changing needs and expectations of society.

# Now ideas for wellness



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